

# Drew Kieckhefer

*Creative Developer*



## Education

### **Ironhack**

Data Science

### **University of Wisconsin-Madison**

Atmospheric and Oceanic Sciences

Environmental Studies

### **Arabic Language Institute in Fes**

Arabic Language and Culture

## Research

### **Center for Sustainability and the Global Environment**

Public interest application of  
Satellite and model data

### **Gaylord Nelson Institute for Environmental Studies**

NASA lab linking satellite data  
to air quality episodes

## Skills

LEED Green Associate

Conversational Spanish

Conversational Arabic

Fluent in English

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*Atmospheric scientist with 1.5 years of television experience. Multimedia journalist. Passion for energy distribution networks. Philanthropist. General consulting. ADP referring partner.*

## Experience

### **NBC WPTV | Meteorologist | Multimedia Journalism**

November 2023 - Present, West Palm Beach, FL, USA

Producing multimedia journalism including forecast discussions for social media audiences.

### **ADP | District Manager**

May 2022 - May 2023, South Florida, USA

HCM software sales, Salesforce CRM, Youtube and Twitter social selling, Accountant Connect, RUN Powered by ADP, email campaigns, social selling, cold and warm prospecting, Created software tutorials for automated implementation process to supplement new client onboarding process.

### **NBC WJFW | Broadcast Meteorologist / Multimedia Journalist**

September 2020 - January 2022 Rhinelander, WI, USA

Weekend and weekday fill in meteorologist for WJFW in Rhinelander-Wausau, WI and WVII in Bangor, ME. Film, edit, write, track audio, and deliver timely news content. Balance story pipeline with breaking news.

### **ADP | Implementation Specialist**

February 2019 - August 2019 Tempe, Arizona, USA

Exceeded standards to earn top 85% for department productivity in new client implementations. Developed strategic online presence to connect ADP communities especially during the height of COVID-19.

### **Davey Resource Group | Database Management / Utility Forester**

August 2019 - January 2020 San Francisco Bay Area, USA

Exceeded quota for utility line inspections, caught up team to hit annual quotas. Identify fire risks and mitigate any hazards. Documented inspection records in master tracking system for computer and paper.

### **IBM | Meteorological Consultant Shadow**

December 2018 - Ongoing New York, New York, USA

Learn the process of weather data consulting, practical application of Project Deep Thunder. Applying satellite and model data to monitor utility grid and vegetation growth trends. IBMer studying machine learning topics for practical IBM tool application and business model process.